



We invite you to exhibit at northern Europe's largest event focussing specifically on birds and nature.

4th - 6th September 2026

This sixteenth edition of Falsterbo Bird Show (FBS2026) welcomes new and returning sponsors – both commercial and non-profit making organisations, artisans and hobbyists.

Do not miss this opportunity to reach more than 5,000 visitors, interested in nature and birds, in Falsterbo - a world-renowned area for birds and nature.

Arranged by

Falsterbo Bird Show is arranged by BirdLife Sweden in partnership with Falsterbo Bird Observatory and Vellinge Municipality - in co-operation with the Ornithological Society of Scania and Studieförbundet Scania-Blekinge

Exhibition Area

The show will be held outdoors at the Nature Reserve on Skanör's Heath. We continue to develop the showground in order to have plenty of space for all our exhibitors and activities.

- Food: Kiosk, coffee carts and food trucks within the showground.
- Accommodation: For accommodation see [here](#).
- Presentations: As in previous years, there will be a range of presentations in the lecture tent within the showground.
- Lounge: There will also be a lounge area in the exhibition area where it will be possible to have informal meetings and activities.

Exhibitor alternatives - commercial

Gold exhibitor = Gold sponsor

There are a limited number of premium stands at the show! Allocated on a first come first served basis.

Stand area: **8 x 4 meters**.

Premium stands: These stands are positioned furthest into the showground with clear views over the Heath and Falsterbo's world-renowned migration route - which is such an attraction for visitors. We can also agree on another location if you have other needs. Apart from an exclusive position at the show there are marketing advantages which are described below.

N.B. To be able to fulfill the above we need your application by **31st March at the latest**.

Exhibition area on grass with/without own or rented tent

Stand area: 3 x 3 meters

Placement: Exhibition area on grass

Commercial price: SEK 3,800 *. Additional m² cost SEK 350 *

Exhibition area in the exhibition tent

Stand area: 2 x 1.5 meters

Placement: Communal exhibition tent on grass

Commercial price: SEK 2,800 *

** Prices shown are the total price for all three days of the Show and do not include the cost of production of banners/beach flags.*

Sponsor Falsterbo Bird Show

Falsterbo Bird Show attracts bird lovers from the whole of Sweden as well as many from other countries in Europe. In addition, many nature lovers from the local area visit the show. You can really be seen by, and reach out to, a lot of people.

Gold sponsor

As a Gold sponsor we offer you, apart from an exclusive position at the Show, the following marketing advantages.

1. Distribution of marketing material at the entrance to the showground.
2. Visibility using banners and beach flags in 4 different positions in the showground.
3. Your logotype and news about your company on the FBS websites and social media channels and your logotype in FBS advertising material.
4. The option to give a 10 minute presentation of your company from the stage on both Saturday and Sunday.
5. The option to use the FBS2026 logotype in your marketing during 2026.

N.B. To be able to fulfill the above we need your application by **31st March at the latest.**

Included in this package is a premium spot of 8x4m.

Price: SEK 32,000 *

Silver sponsor

As a silver sponsor we offer you, apart from an attractive position at the Show, the following marketing advantages.

1. Visibility with 1 beach flag by the outdoor stage.
2. Your logotype and news about your company on the FBS websites and social media channels two weeks before the show opens.
3. The option to give a 10 minute presentation of your company/products from the stage on either Saturday or Sunday.
4. The option to use the FBS2026 logotype in your marketing during 2026.

Don't forget to also book your space.

Price: SEK 10,000 *

Bronze sponsor

As a bronze sponsor, we offer you the following marketing advantages:

1. Visibility with 1 beach flag by the outdoor stage.
2. Your logo on the FBS websites and social media channels two weeks before the show opens.
3. The option to give a 5 minute presentation of your company/products from the stage on either Saturday or Sunday.
4. The option to use the FBS2026 logotype in your marketing during 2026.

Check in the box that you would like to be a Bronze sponsor and we will contact you.

Don't forget to also book your space.

Price: SEK 5,000 *

** Prices shown are the total price for all three days of the Show and do not include the cost of production of banners/beach flags.*

Practical information

Tents and equipment

Our tent supplier can offer tents and equipment if needed.

Tent 3x3 m with four walls **	SEK 5,000 each*
Table (80x180 cm)	SEK 250 each*
Bar table	SEK 185 each*
Chair	SEK 50 each*
Use of electricity – N.B. Bring at least 15m of cable	SEK 375*
Space in the secure container	SEK 550*

* Prices shown are the total price for all three days of the Show.

** You may bring your own tent, but we need to know the size of it so that we can ensure that it fits in with the others. Write the size in the booking form.

Stand construction

Thursday 3rd September: 12.00-19.00

Friday 4th September: 8.00-11.00

Get in touch if you need access to set up your stand before 8.00 on the Friday.

Opening times – Show

Friday 4th September: 12.00-18.00

Saturday 5th September: 10.00-18.00

Sunday 6th September: 10.00-15.00

Note that it is **NOT** permitted to start packing up your stand before the Show closes. This applies to all days of the Show.

Payment

Within three weeks of your application, we will send you a confirmation. Please, check it carefully so that it matches your wishes or if not, let us know as soon as possible. Your payment should be with us no later than 31st July 2026, unless otherwise stated on the invoice. If the invoice is not paid your space will be cancelled together with any equipment booked. FBS2026 will invoice any additional costs.

Parking

Since it is not permitted to have cars parked in the showground we recommend that you park in the temporary car park located within the old shooting range. In addition to this parking there is parking at Falsterbo Strandbad (ca 1 000m). We are trying to make sure that each exhibitor can have one car parked closer to the showground.

Caravans and mobile homes are not allowed into the showground. Falsterbo Camping & Resort (falsterboresort.se) lies a stone's throw away from the showground.

Nightwatchman

The showground is fenced in and is patrolled during **Thursday, Friday** and **Saturday** nights from closing time until Sunday morning when the Show opens.

Registration

Application to be an exhibitor at FBS2026 is made using this [form](#). Applications received after 31st July can only be accepted if there are spaces available.

Contact us

Anna Carter, exhibitor liaison

Telephone: +46 722 – 32 32 52

Eva Hjärne, sponsor liaison

Telephone: +46 722 – 32 58 53

We can also be reached at:

E-mail: expo@falsterbobirdshow.com

About Falsterbo Bird Show

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